



March 15, 2024

Board Nomination Committee  
Xtend CUSO  
2900 Charlevoix Dr SE, Suite 200  
Grand Rapids, MI 49546

Dear Board Nomination Committee,

I am writing to express my sincere interest in serving on the Board of Directors for Xtend CUSO. With an extensive background in credit union leadership and a profound commitment to the credit union movement, I am eager to bring my experience, insights, and dedication to Xtend as it continues to enhance collaboration and innovation within the credit union community.

My tenure as President/CEO at Santa Barbara County FCU, combined with my involvement on the CU\*Northwest CUSO Board and other distinguished boards, has equipped me with a unique perspective on the challenges and opportunities facing credit unions today. My leadership roles have underscored the importance of collaboration, strategic innovation, and member-focused services—principles that resonate with Xtend's mission.

Serving on the CU\*Northwest CUSO Board has afforded me the invaluable experience of guiding strategic direction, fostering partnerships, and driving growth initiatives that benefit the broader credit union ecosystem. This role has sharpened my understanding of how CUSOs can effectively leverage resources, technology, and networks to empower credit unions to meet their members' needs more efficiently and effectively.

I am particularly attracted to Xtend's commitment to extending the capabilities of credit unions through shared services, marketing initiatives, and member engagement strategies. I am confident that my background in strategic planning, financial management, and technological adoption can contribute to Xtend's ongoing success and its mission to create value for credit unions and their members.

If elected to the Xtend CUSO Board of Directors, I am fully committed to serving the complete three-year term starting in October 2024. I understand the responsibilities and dedication required for this role and am prepared to contribute my time, energy, and expertise to support Xtend's goals and objectives.

I am excited about the opportunity to contribute to the strategic direction of Xtend CUSO, leveraging my experience to foster growth, innovation, and collaboration among member credit unions. I look forward to the possibility of working together with fellow board members to navigate the evolving landscape of financial services and to enhance the value proposition for credit unions and their members.



Thank you for considering my application. I am eager to bring my passion for the credit union movement to the Xtend CUSO Board of Directors and to contribute to the continued success and impact of the credit union community. I look forward to the opportunity to discuss my candidacy further.

Sincerely,



Jake Harbour