Kimberly Hall

kim@tricu.org - 616-648-6356

March 28, 2024

Xtend, Inc.

RE: Xtend Board Position

Dear Nominating Committee:

I am writing to express my genuine interest in the board position at Xtend, Inc., as advertised. I have been the President/CEO of Tri-Cities Credit Union (TCCU) for nearly 9 years. I believe my experience in leadership, strategic planning, financial management, and innovation would be a valuable asset within a board setting.

In addition to my current position, I have significant experience of working at other credit unions, serving on the Moon Chapter of Credit Union's board and Xtend's Shared Branching Advisory Committee. With over 30 years of credit union experience, I started my career as a part-time teller though a high school CO-OP program. That position led me to discover and believe in the credit union movement and its collaboration.

I am particularly drawn to Xtend, Inc. because it is owned and governed by credit unions, affiliation with CU*Answers, and follows the cooperative movement philosophy. I admire the organization's dedication to credit unions, and I am eager to contribute my insights and expertise to further its success.

In my capacity as a board member, I am committed to upholding the highest standards of integrity, transparency, and accountability. My unique perspective and dedication will enable me to add valuable contributions to the board and support the continued growth and success of Xtend.

Thank you for considering my application. I am excited about the possibility of joining the board and eager for the opportunity to serve as your next board member.

Cooperatively,

Kinderly Hall
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