

RevGen Pricing & Features

About

Generate more revenue efficiently by running multiple marketing campaigns per year. RevGen campaigns help drive product awareness, hit revenue goals, and keep your brand top-of-mind.

Marketing Package

With tiered call pricing and discounted per email rates, RevGen is recommended for credit unions looking for maximum exposure to their members. It includes 4 Campaigns per calendar year, each with the following:

- 3 HTML emails
- 1 Online Banking message
- 1 Target Audience
- Standard Data Mining and Reporting

Pricing

\$1,200 Set Up

\$0.015/ email

Campaign Add-Ons

Campaign Add-Ons are a great way to customize your campaign to reach your members even better. They're processed and invoiced per campaign, so you can mix and match as the marketing year progresses. Additional fees per add-on may apply, and will be quoted upon request.

- Calls
- Social Media Posts
- OLLE Survey Contest
- Print Marketing
- Custom Graphic Design
- Additional Data Mining
- Advanced Reporting